

**For Immediate Release**

November 8, 2006

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**The Sweetest Auction in the Valley:  
Krispy Kreme Regional Franchise Production Plant Assets To Be Sold Friday**

PHOENIX, AZ – By order of the U.S. Bankruptcy Court, all assets of the Rigel Corporation - Regional Franchise and Production Plant of Krispy Kreme Donuts will be auctioned. The gavel comes down at **8 a.m. Friday, November 10**, with **previews Wednesday, Nov. 8 and Thursday, Nov. 9, from 8 a.m. to 4 p.m.** The auction will be held at Rigel headquarters at 1530 West 10<sup>th</sup> Place, Tempe.

Three complete production lines (one-600 dozen per hour, two-270 dozen per hour) will be sold, along with all plant support equipment – mixers, packaging equipment, forklifts, kitchen equipment and more. Additionally, the corporate offices of the regional franchise will be sold including office furniture and equipment, supplies and office décor. The complete auction inventory is listed on the Sierra Auction Website at [www.sierraauction.com](http://www.sierraauction.com).

Sierra Auction receives surplus property from more than 80 government agencies including Maricopa, Yavapai and Pinal counties; Casa Grande and Phoenix; community colleges and school districts throughout the state; the Arizona Attorney General's Office, Arizona Department of Public Service, Salt River Project, and the US Bankruptcy Trustee Program.

Sierra Auctions has been Arizona's premier auction service for 20 years. Sierra Auction's headquarters in Phoenix are located at 3570 NW Grand Avenue. Sierra Auctions can be reached at 602-242-7121 or 520-882-5600. AZ. Auction House License 99100952 · AZ Vehicle Dealer License: U2074

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